

THE MIRACLE BED!

Miraculous adjustability



Miracle ease
for watching TV



Miracle ease
for snacking and dining



Miracle ease
for pure-comfort reading



Miracle ease
for relaxed writing



Miracle ease
for knitting or sewing



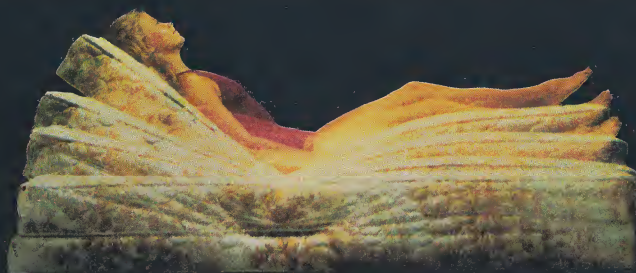
Miracle comfort
when sleeping



Miracle heat and
massage for total relaxation

DISCOVER
THE FACTS
SEND FOR
FREE COLOR
BOOKLET
—with absolutely
no obligation!

WHAT IS THE SECRET OF THE MIRACLE BED?



*What happens
when space-age
science helps you
sleep better,
more restfully!*

**FREE
BOOKLET**
*Answers all
questions*

See inside for FREE offer.

SEND FOR FREE BOOKLET TODAY!

ASTOUNDING SCIENTIFIC DEVELOPMENT FOR MORE RESTFUL, SATISFYING SLEEP

The Craftmatic™ electrically adjustable bed is a miracle you should know about!

Precious rest and sleep give us the rejuvenation we need after a long day. Now it's time for you to learn about the miracle development that gives the gift of ultimate rest and relaxation.

Send today for a free booklet that reveals amazing facts about the bed that actually performs "sleeping miracles."

WHAT WOULD IT TAKE TO MAKE YOU FEEL WONDERFUL AGAIN?

Would waking up refreshed make a difference in your life? Would deep, restful sleep help restore your vital energy? Would a healthful, relaxing massage ease your tensions? Would waking up without bed-caused cramps and aches make your day 100% better?

We can show you how to enjoy the time you spend in bed. All the facts you need to know are in the FREE full-color booklet.

There's so much to tell you. There's so much to know. And there's nowhere else you can go for this information.

PLEASE SEND FOR THE BOOKLET NOW, WHILE THIS IMPORTANT INFORMATION IS AVAILABLE TO YOU.

Take a few seconds, say "YES!" to the FREE OFFER.

Learn what space age science has developed!

Wait a minute...you say, a bed is a bed and sleep is just sleep. Not true, your bed is the most

important source of rest and comfort at home.

Think about it!

Science has discovered that the bed you sleep in affects not only your sleep, but your mental attitude, your pleasure in life, even your physical well-being.

All the facts you need are in the booklet. Don't delay. We have ample supplies on hand.

Now, while it's on your mind, send for the free information.

Learn how you can read, watch TV, write, eat, sew, and sleep, in bed, in absolute comfort!

Learn how the miracle bed works, what it does, what it can mean to you and your love of life! Meet the challenges of each new day rested and refreshed. Find out about the miracle bed today!

THIS FREE BOOKLET EXPLAINS IT ALL

Send today without obligation.



Discover the incredible history

Television



HAS CHANGED THE EVENING AND BEDROOM RELAXATION HABITS OF A NATION

For many years, the television set has been a fixture in the bedroom. It has become a source of entertainment and relaxation. The Craftmatic bed has been designed to provide the ultimate in comfort and relaxation. It is the perfect companion for the television set. The Craftmatic bed is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position.

PRIOR TO 1945

THE ONE LEVEL, 3-DIMENSIONAL BED WAS INADEQUATE FOR PRACTICAL PURPOSES

Before the Craftmatic bed, the only bed available was the one level, 3-dimensional bed. This bed was inadequate for practical purposes. It was not adjustable. It was not comfortable. It was not the perfect bed. The Craftmatic bed is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position.

The Technology

FOR BEDROOM WARMING COMFORT HAS BEEN WITH US FOR MANY YEARS

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Discover the lifestyle changes that demand a modern bed



Discover the Craftmatic™ breakthrough!

A New Dimension

OF LUXURIOUS COMFORT IN YOUR BEDROOM

ACTIVITY... AND SOUNDS, MORE RESTFUL SLEEP



Condition Yourself FOR SLEEP



ANALOG MORE RESTFUL, MORE ASHY AND ALIVE

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ITS A PHYSIOLOGICAL FACT

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Discover how the miracle bed works for you



OPTIONAL AUTOMATIC MASSAGE AT THE PRICE OF A PINKIE

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OPTIONAL COMFORTABLE HEAD-REST POSITIONING PLUS

The Craftmatic bed is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position.

Top Quality Immersing Mattress Provides Individualized Comfort & Support

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Coil Spring Mattress Comes With 10-Year Limited Warranty

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SPECIAL HIGH DENSITY FOUNDRY

The Craftmatic bed is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position. It is the only bed that can be adjusted to any position.

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Simply tear out this card, complete reverse side and mail

See
inside
for
details

Craftmatic™
THE MIRACLE BED
CALL TOLL FREE
800-228-3777

PHONE NUMBER _____
Your phone number is requested for important
analysis by **Craftmatic™**

mr

Name _____

Address _____

City _____

State _____ Zip _____

YES! Please mail me the FREE BOOKLET about how
the **miracle Craftmatic™ bed** works. I understand
there is **no** obligation.

CALL TOLL FREE 800-228-3777

IN NEBRASKA ONLY 800-821-7700, EXT. 1301

**SEND
TODAY
WITHOUT
OBLIGATION**

Discover the
answers that
prove there
is a better
way to enjoy
wonderful
restful
sleep!

P 1 2 3 4



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